

Collection of Your Personal Information

At some Ajman Free Zone Authority sites, we ask you to provide personal information, such as your e-mail address, name, home or work address, or telephone number. We may also collect demographic information, such as your age, gender, preferences, interests and favorites. If you choose to make a purchase or sign up for a paid subscription service, we will ask for additional information, such as your credit card number and billing address, which is used to create a Ajman Free Zone Authority billing account.

In order to access some Ajman Free Zone Authority services, you will be asked to sign in with an e-mail address and password.

We may collect information about your interaction with Ajman Free Zone Authority sites and services. For example, we may use website analytics tools on our site to retrieve information from your browser, including the site you came from, the search engine(s) and the keywords you used to find our site, the pages you view within our site, your browser add-ons, and your browser's width and height. We may also use technologies, such as cookies and web beacons (described below), to collect information about the pages you view, the links you click and other actions you take on our sites and services. Additionally, we collect certain standard information that your browser sends to every website you visit, such as your IP address, browser type and language, access times and referring Web site addresses. We also deliver advertisements (see the Display of Advertising section below) and provide Web site analytics tools on non-Ajman Free Zone Authority sites and services, and we may collect information about page views on these third party sites as well.

When you receive newsletters or promotional e-mail from Ajman Free Zone Authority, we may use web beacons (described below), customized links or similar technologies to determine whether the e-mail has been opened and which links you click in order to provide you more focused e-mail communications or other information.

In order to offer you a more consistent and personalized experience in your interactions with Ajman Free Zone Authority, information collected through one Ajman Free Zone Authority service may be combined with information obtained through other Ajman Free Zone Authority services. We may also supplement the information we collect with information obtained from other companies. For example, we may use services from other companies that enable us to derive a general geographic area based on your IP address in order to customize certain services to your geographic area.

Use of Your Personal Information

Ajman Free Zone Authority collects and uses your personal information to operate and improve its sites and services. These uses may include providing you with more effective customer service; making the sites or services easier to use by eliminating the need for you to repeatedly enter the same information; performing research and analysis aimed at improving our products, services and technologies; and displaying content and advertising that are customized to your interests and preferences. For more information about the use of information for advertising, see the Display of Advertising section below.

We also use your personal information to communicate with you. We may send certain mandatory service communications such as welcome letters, billing reminders, information on technical service issues, and security announcements.

Personal information collected on Ajman Free Zone Authority sites and services may be stored and processed in the UAE or any other country in which Ajman Free Zone Authority or its affiliates, subsidiaries or service providers maintain facilities.

Sharing of Your Personal Information

Except as described in this statement, we will not disclose your personal information outside of Ajman Free Zone Authority and its controlled subsidiaries and affiliates without your consent. Some Ajman Free Zone Authority sites allow you to choose to share your personal information with select Ajman Free Zone Authority partners so that they can contact you about their products, services or offers.

Some Ajman Free Zone Authority services may be co-branded and offered in conjunction with another company. If you register for or use such services, both Ajman Free Zone Authority and the other company may receive information collected in conjunction with the co-branded services.

Accessing Your Personal Information

You may have the ability to view or edit your personal information online. In order to help prevent your personal information from being viewed by others, you will be required to sign in with your credentials (e-mail address and password). The appropriate method(s) for accessing your personal information will depend on which sites or services you have used.

Display of Advertising

Many of the Web sites and online services we offer, as well as those of our partners, are supported by advertising. Through the Ajman Free Zone Authority Advertising Platform, we may display ads on our own sites and the sites of our advertising partners.

When we display online advertisements to you, we will place a persistent cookie on your computer in order to recognize your computer each time we display an ad to you. Because we may serve advertisements on many different Web sites, we are able to compile information over time about where you, or others who are using your computer, saw and/or clicked on the advertisements we display. We use this information to make predictions about your characteristics, interests or preferences and to display targeted advertisements that we believe may be of interest to you. We may also associate this information with your subsequent visit, purchase or other activity on participating advertisers' Web sites in order to determine the effectiveness of the advertisements.

While we may use some of the information we collect in order to personalize the ads we show you, we designed our systems to select ads based only on data that does not personally and directly identify you. For example, we may select the ads we display according to certain general interest categories or segments that we have inferred based on (a) demographic or interest data, including any you may have provided when creating an account (e.g. age, zip or postal code, gender), demographic or interest data acquired from other companies, and a general geographic location derived from your IP address, (b) the pages you view and links you click when using Ajman Free Zone Authority's and its advertising partners' Web sites

and services, and (c) the search terms you enter when using Ajman Free Zone Authority's Internet search services, such as Live Search.

When we display personalized ads, we take a number of steps designed to protect your privacy. For example, we store page views, clicks and search terms used for ad personalization separately from your contact information or other data that directly identifies you (such as your name, e-mail address, etc.). Further, we have built in technological and process safeguards designed to prevent the unauthorized correlation of this data. We also give you the ability to opt-out of personalized ads. For more information or to use the opt-out feature, you may visit our opt-out page.

Although the majority of the online advertisements on Ajman Free Zone Authority sites are displayed by Ajman Free Zone Authority, we also allow third-party ad serving companies, including other ad networks, to display advertisements on our sites.

Security of Your Personal Information

Ajman Free Zone Authority is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure.

If a password is used to help protect your accounts and personal information, it is your responsibility to keep your password confidential. Do not share this information with anyone. If you are sharing a computer with anyone you should always log out before leaving a site or service to protect access to your information from subsequent users.

Use of Cookies

Ajman Free Zone Authority Web sites use "cookies" to enable you to sign in to our services and to help personalize your online experience. A cookie is a small text file that is placed on your hard disk by a Web page server. Cookies contain information that can later be read by a Web server in the domain that issued the cookie to you. Cookies cannot be used to run programs or deliver viruses to your computer.

One of the primary purposes of cookies is to store your preferences and other information on your computer in order to save you time by eliminating the need to repeatedly enter the same information and to display your personalized content and appropriate advertising on your later visits to these sites. Ajman Free Zone Authority Web sites also use cookies as described in the Collection of your Information and Display of Advertising sections of this privacy statement.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to sign in or use other interactive features of Ajman Free Zone Authority sites and services that depend on cookies, and some advertising preferences that are dependent on cookies may not be able to be respected.

If you choose to accept cookies, you also have the ability to later delete cookies that you have accepted. In Internet Explorer 7, you can delete cookies by selecting "Tools", "Delete

browsing history” and clicking the “Delete Cookies” button. If you choose to delete cookies, any settings and preferences controlled by those cookies, including advertising preferences, will be deleted and may need to be recreated.

Use of Web Beacons

Ajman Free Zone Authority Web pages may contain electronic images known as Web beacons - sometimes called single-pixel gifs - that may be used to assist in delivering cookies on our sites and allow us to count users who have visited those pages and to deliver co-branded services. We may include Web beacons in promotional e-mail messages or our newsletters in order to determine whether messages have been opened and acted upon.

Ajman Free Zone Authority may also employ Web beacons from third parties in order to help us compile aggregated statistics regarding the effectiveness of our promotional campaigns or other operations of our sites. We prohibit Web beacons on our sites from being used by third parties to collect or access your personal information.

Finally, we may work with other companies that advertise on Ajman Free Zone Authority sites to place Web beacons on their sites in order to allow us to develop statistics on how often clicking on an advertisement on a Ajman Free Zone Authority site results in a purchase or other action on the advertiser's site.

Changes to This Privacy Statement

We will occasionally update this privacy statement to reflect changes in our services and customer feedback. When we post changes to this Statement, we will revise the "last updated" date at the top of this statement. If there are material changes to this statement or in how Ajman Free Zone Authority will use your personal information, we will notify you either by prominently posting a notice of such changes prior to implementing the change or by directly sending you a notification. We encourage you to periodically review this statement to be informed of how Ajman Free Zone Authority is protecting your information.